

continued from page 10



Grassi & Co.

By Louis C. Grassi, CPA, CFE, CEO and Managing Partner

The accounting profession is changing as rapidly as our clients' needs. Our professionals will serve as advisors first and harness technology to help our clients predict and prepare for their own futures. Advances in technology will allow for an even greater accumulation of information that we can use to help our clients maximize their assets and make more informed decisions.



Klatzkin & Company LLP

By Thomas H. Martin, CPA, Managing Partner

I believe that accounting firms will be faced with many changes. There will be a transition of leadership. As the baby boomer partner's edge towards retirement, younger partners with new ideas will have a stronger voice. The technologies that larger firms are already utilizing, such as AI, will trickle down and impact how smaller firms service clients. 2020 will be a challenging, but exciting year.



Levine Jacobs & Co., LLC

By Timothy J. Shore, CPA, Co-Managing Member

With over half of the accounting population at or near retirement age, the number of small to mid-size firms is expected to be greatly reduced. I see our firm growing by taking advantage of this and acquiring some of the firms owned by retirement-minded CPAs. In turn, we will be required to hire additional professional staff, acquire new equipment and expand our infrastructure.



NJCPA

By Ralph Albert Thomas, CPA (DC), CGMA, CEO and Executive Director

In 2020 and beyond, we will continue to create new and more efficient ways to help CPAs and other accounting professionals grow individ-

continued on page 14

citrincooperman.com

YOUR BUSINESS ISN'T BORING

YOUR ACCOUNTANT SHOULD'T BE EITHER



ALEX SERRANO
Office Managing Partner - NJ
973-218-0500
aserrano@citrincooperman.com

EVOLUTION **READY**



CITRINCOOPERMAN
Accountants and Advisors

