



## **FOR IMMEDIATE RELEASE**

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### **Klatzkin & Company Announces New Brand, Website**

Hamilton, NJ (September 26, 2019) – Klatzkin & Company LLP (Klatzkin), a CPA and advisory firm serving Greater New Jersey and Lower Bucks County, Pennsylvania, announced today the launch of a new brand and website, [klatzkin.com](http://klatzkin.com). The sleek new look and feel reflect the firm's sophisticated set of capabilities and evolution from a family-owned business to that of a seasoned multi-faceted accounting firm, serving a variety of large and small businesses.

The new look visualizes the firm's client-first approach, which includes forward-thinking trusted advisors, delivering personalized solutions, and anticipating opportunities and potential areas of concern before they happen for a range of clients. The new website has been redesigned with an emphasis on user ease and education.

"This rebrand was an opportunity for us to embrace a look and feel that reflects who we are today as a firm," said Tom Martin, CPA, Managing Partner at Klatzkin. "This new look and feel now better communicates the high level of expertise, industry knowledge, in-depth experience, and personal attention you get with Klatzkin. It's also very exciting to introduce the new brand as we approach our 90th year in business."

Founded in 1930 as a family-owned business, the firm has committed nearly 90 years to serving other family-owned companies, which they continue to serve today. Additionally, over the last decade, the firm has placed a concerted focus on clients in real estate and related services, nonprofits, and independent schools, tapping into the expertise and in-depth knowledge of their CPAs.

One focus of the firm that has remained consistent since its founding is a commitment to giving back to the community. Each year Klatzkin employees volunteer more than 500 hours of their time to support charitable organizations in the area such as Mobile Meals of Hamilton Township, Children's Home Society of New Jersey, Joint Base McGuire-Dix-Lakehurst, Family Service Association of Bucks County, Project Linus – Mercer County and others.

"Our new brand is an opportunity to reintroduce ourselves to the marketplace and showcase our capabilities across a variety of industries," said John Blake, CPA, and Marketing Partner at Klatzkin. "We're also using this time as an opportunity to recognize and thank the clients who have been with us for many years, some as long as 50 years. We're excited for the next phase of growth for Klatzkin."



Klatzkin was founded in 1930 by Joseph and Ida Klatzkin in Trenton, NJ. In 1976 the firm relocated to Hamilton, NJ where they have been since. In 2018 Klatzkin expanded their Pennsylvania office, which doubled in size and moved to Newtown, PA.

About Klatzkin:

Klatzkin is an accounting and advisory firm serving Greater New Jersey and Lower Bucks County, Pennsylvania. The firm has been assisting family-owned and closely-held businesses, individuals, executors, and trustees for nearly 90 years. Klatzkin serves agribusiness, manufacturing, wholesale and distribution, real estate and construction, professional services, technology, and nonprofit and educational organizations. The firm's trusted management advisors provide clients with sound accounting, advisory, audit and assurance, estate and trust administration, and tax planning advice and strategies. For more information, please visit [klatzkin.com](http://klatzkin.com).

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